

# AZASOO ANDREW

Creative Director



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- azasooandrew.encoremediagh.com
- Achimota ABC

## EDUCATION

### B.Sc Agriculture – Post Harvest Technology)

University of Ghana – Legon  
2008–2012

## PROFESSIONAL SKILLS

Photography  
Video Editing  
Videography  
Graphic Design  
Website Design

## SOFTWARES

Photoshop  
Lightroom  
Adobe Premiere  
CoralDraw  
Wordpress

## ABOUT ME

I am a self-motivated, hardworking, and detail-oriented person with professional experience in photography, video production, website design and graphic design. I am passionate about creating high-quality multimedia content that meets clients' needs and exceeds their expectations.

## SKILLS AND COMPETENCIES

- Effective team player with excellent written and verbal communication skills.
- Detail-oriented and adaptable to changes.
- Creative thinker and influential communicator.
- Computer Literacy skills:
  - Highly competent user of Microsoft Word, Excel, PowerPoint, Access.
  - Good working knowledge of Adobe Photoshop, Adobe Premiere, Adobe After Effects, WordPress, Lightroom, CorelDRAW.

## WORK EXPERIENCE

Founder & Creative Director 2014 – DATE

### ENCOREMEDIA (Accra, Ghana)

- Develop and communicate the company's vision, mission, and strategic direction
- Manage the day-to-day operations of the business
- Set and achieve growth and revenue targets
- Recruit, train, and manage a high-performing team
- Lead the creative team in developing innovative and engaging content.
- Set the artistic and creative tone for projects.

Project Director 2019–2020

### AOHOLDINGS(Accra, Ghana)

- Contracted to Manage and oversee the day-to-day development of the subsidiary EventMPL
- Leading the implementation of EventMPL overall development plan
- Designing of website for companies
- Recruit, manage, and develop a high-performing team

Creative Director 2013 – 2014

### NMJ COMPANY (Accra, Ghana) Branding company

- Updating and designing of website
- Designing all the artwork for our clients
- Shooting of video for commercial

Associate 2012 – 2013

### REGIONAL INSTITUTE FOR POPULATION STUDIES

- Entry of data into Microsoft Office Excel application
- Processing of data for further computations and analysis
- Designing of Banners for our research programs

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## TEACHING EXPERIENCE

### Online Instruction:

Conducted virtual classes in Photography, Video Editing, Graphic Design, and Business Automations.

### Physical Classes:

Led in-person classes providing hands-on instruction in multimedia production.

### YOUTUBE CHANNEL LINK

<https://www.youtube.com/@andrewazasoo/videos>

## OTHER RESPONSIBILITIES AND EXPERIENCES

### A WALK DOWN THE AISLE (TV TALK SHOW) – Director and Motion Graphics (February 2017)

- Direct the talk show.
- Edit and create graphics.